



MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE

Pulladigunta (Vil), Vatticherukuru (Md), Prathipadu Road, GUNTUR - 522 017, A.P.
(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)

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Eamcet & ICET Code : MLEW

College Code : Ke

Date :

Ref :

Institutional Strategic Planning

The strategic plan is made by Malineni Lakshmaiah Women's Engineering College to fulfill the requirements of industry and society by providing quality education with well - established infra structure which leads to students' progression towards technical and social excellence.

The institutional strategic plan comprising of different strategies for the institutional development has been prepared and made available by carrying out systematically strength, weakness, opportunities, challenges (SWOC analysis) of the institute.

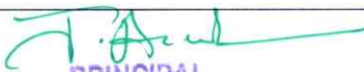
Strategic plan was drafted for the period 2021 to 2026 for transforming MLWEC into a quality technical educational institute.

Strategic Goal	Strategic Planning
Good Governance	Governing Body: <ul style="list-style-type: none"> • Supervisory and approving policy matters, Staff Recruitments, annual budgets. • Evaluation of institutions academic performance and bench marking. • Smooth Working of statutory committees.
	Vision, Mission, and Institution Strategic Goals: <ul style="list-style-type: none"> • Vision, Mission progress & their delivery. • Setting short term and long-term goals. • Institutional Strategic development plan.
	Leadership & Transparency management: <ul style="list-style-type: none"> • Polices formulation, approval & implementation. • Service Rules circulations. • Student & Staff Grievance Redressal mechanism. • Decentralization of leadership managements. • Implementation E-Governance in administrative, Student support, etc.,


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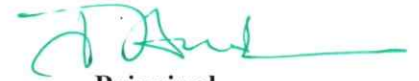
	<p>Internal Quality Assurance Cell & Accreditation:</p> <ul style="list-style-type: none"> • Monitoring. • Conduct internal audit committee for monitoring compliance. • Systems, checks and balances-Remedial measures.
Autonomous Status	<ul style="list-style-type: none"> • Discussion in Governing Body and approval for university affiliation & Autonomous Status. • Resource planning & budget approval. • Inspections university affiliation preparation & Approvals. • Preparation for the Accreditation & certifications.
Physical Infrastructure	<ul style="list-style-type: none"> • Upgrade the Classrooms, Tutorials, Seminar halls, conference halls. • State of the art Laboratory & equipment. • Up gradation Library infrastructure-learning. • Emerging sports (indoor/outdoor) facilities. • Strengthen Hobby clubs & Canteen facilities. • Increasing Transport facilities. • Rain water harvesting and plantations. • Developing facilities to improve the energy saving & management. • Solid waste management (zero plastic usage). • Developing facilities to efficient usage of recycled waste water.
Teaching & Learning	<ul style="list-style-type: none"> • The improvements in teaching & learning infrastructure keeping in line the changing pedagogy and its implementation like aggressive adoption of ICT through improved facilities in classrooms, e-classrooms, skill development centers, laboratory, library, Wi-Fi enabled classrooms. • R&D Laboratory and its maintenance.
Library & Information Centre	<ul style="list-style-type: none"> • Budget allocation for library & information centre. • Books, journals procurement, storage, and retrieval. • Digitization of Library resources. • Resources automation & Access (24X7).


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<p>Industry & Institute Collaborations</p>	<ul style="list-style-type: none"> • Formation of industry institute interaction cell. • Identify branch wise preferred industries & companies. • Identification of potential areas of research. • MoUs with industries. • Support for internships, visits, trainings, guest lectures. • Providing opportunities for Industry based / sponsored Projects. • Providing career guidance & Strengthen training & placement. • Establish centers of excellence & skill development centers. • Professional bodies membership.
<p>Internal Quality Assurance & Assessment cell</p>	<ul style="list-style-type: none"> • Setting up of IQAC team. • Intermittent checks and guidance. • Recognizing achievements & best practices. • Choose accreditation / certification agency. • Establish academic audit process & audit teams.
<p>Research & Development</p>	<ul style="list-style-type: none"> • Enhancing R&D laboratories in all departments. • Dedicated R&D facilitation & documentation centre. • Competent technical staff or R&D labs. • Establishing centers of excellences. • Establishing Consultancy cell. • Startup of maker Space–Product and development. • Focus on Product development. • Starting of patent cell. • Patent filing, Scaling up & commercialization.
<p>Training & Placement</p>	<ul style="list-style-type: none"> • Set ups dedicate T&P Team. • Conduct Awareness programs. • Conduct Value added programs. • MOUs and relationship management. • Internships planning and execution. • Developing Database of Various potential industries/companies. • Modernization of infra structure (Video Conferencing, interview & conference rooms).


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Entrepreneurship	<ul style="list-style-type: none"> • Establishment of dedicated EDP cell. • Identification of emerging areas of entrepreneurship. • Identify interested students for entrepreneurship. • Identify mentors from successful entrepreneurs from Alumni/others. • Formal training on entrepreneurship.
Alumni Interaction	<ul style="list-style-type: none"> • Strengthen Alumni association and engagement. • Establish alumni association office on campus, engage students. • Database updating and interactive alumni website. • Establish global chapters and networking.
Social Activities	<ul style="list-style-type: none"> • Study rural projects and challenges under UBA. • Conduct awareness programs in villages/ communities. • Conducting health awareness camps & Blood Donation camps.



Principal

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